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HOTEL EQUATORIAL PENANG HOSTS BUSINESS APPRECIATION PARTY

Hotel Equatorial Penang recently hosted a Business Appreciation Party at its Grand Ballroom where a total of 300 guests comprising corporate clients, travel agents and airline representatives came dressed to the theme of 'Razzle Dazzle'.

Prior to the event proper, the guests and the management team mingled around at a pre-dinner cocktail session at the foyer before they adjourned to the Grand Ballroom for dinner. Making their presence felt at the event was Director of Sales for Kuala Lumpur Regional Sales Office Jess Kaw, and Hotel Equatorial Ho Chi Minh City Director of Sales and Marketing David Leong.

The event kicked off with a cabaret show inspired during the Gatsby era. This was followed by a speech by newly appointed general manager Rayner Simon who thanked all the invitees for their presence. "Tonight is a token for us to show our appreciation to you towards your continued support throughout all these years. We look forward to continuing the conversation in the upcoming years," said Simon.

A sumptuous dinner ensued while guests were entertained by the Master of Ceremony, Michelle Goh, who created much hilarity and laughter during the stage games. Performances by Catvogue dance troupe and the 15-piece Northern Jazz band which belted out songs reminiscent of the 1920's added up to a memorable evening.

The programme also included lucky draw sessions with prizes ranging from Ogawa mobile massage cushion and branded perfume sets to hotel stays and flight tickets. The top lucky draw prizes include China Southern Airlines return ticket for a lucky winner to Amsterdam, Thai Airways return ticket to Chiang Mai, Bangkok as well as Krabi. To end the night, one of the guest was named 'Best Dressed' and walked away with complimentary hotel stay voucher at Hotel Equatorial Ho Chi Minh City.

About Hotel Equatorial Penang

Perched 250 feet above sea-level, the 662-room Hotel Equatorial Penang is conveniently located minutes from the Penang International Airport, the Penang Free Trade Zone, the two Penang bridges and the heritage city of Georgetown.

The hotel has four restaurants and a bar which offer international and local fare, 2 column-free ballrooms that are supported by 21 function rooms. Leisure options include the 50-metres outdoor swimming pool, a fully equipped gymnasium and complimentary shuttle service to shopping malls, the city centre and Batu Feringgi beach.

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